



Republic of the Philippines
Department of the Interior and Local Government
Bureau of Fire Protection
NATIONAL HEADQUARTERS

Agham Road, Sitio San Roque, Brgy. Bagong Pag-asa, Quezon City



MEMORANDUM

FOR: ALL REGIONAL DIRECTORS
DIRECTORS OF DIRECTORATES
HEADS OF OFFICES, BFP-NHQ
DIRECTOR, NFTI

SUBJECT: OFFICIAL THEME SLOGAN FOR CY 2017 FIRE PREVENTION
MONTH

DATE : 11 JANUARY 2017

In line with the observance of the Fire Prevention Month CY 2017, the Bureau of Fire Protection has come up with an official theme slogan, **“Buhay at Ari-arian ay Pahalagahan, Ibayong Pag-iingat sa Sunog ay sa Sariling Pamamahay Simulan”**. The said slogan supports the advocacy of the government towards progressive community through fire safety awareness campaigns and active involvement and cooperation of the public in the campaign of fire safety.

For information and widest dissemination.

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